

TAXAND GLOBAL TRANSFER PRICING CONFERENCE 2025

5-6 NOVEMBER, ZURICH



AGENDA

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Wednesday, 5 November 2025

18.00 – 22.00: **Welcome Reception** and Apéro riche at **Meisser Zunfthaus**

Thursday, 6 November 2025

09.00: **Welcome to Zurich!**

09.15 – 10.15: **MAP and BAPA in Action: Experiences in Practice – Panel discussion**

10.15 – 10:45: **Networking Break**

10.45 – 11.45: **Tax Audits regarding Transfer Pricing: Emerging Trends and Practical Insights – Panel discussion**

11.45 – 13.15: **UN Approach, Pillar 1 Amount B, Pillar 2 and Transfer Pricing: What is next? – Panel discussion**

13.15 – 14.15: **Networking Lunch**

14.15 – 15.00: **Harnessing AI in Transfer Pricing: Practical Applications and Experiences – Panel discussion**

15.00: **Networking Break**

15.30 – 16.30: **Transfer Pricing and Global Mobility: Trends and Challenges – Panel discussion**

16.30 – 16.45: **Closing Remarks**