

SAVE
THE
DATE!

24 February 2022

TAXAND GLOBAL TRANSFER PRICING VIRTUAL CONFERENCE

We are delighted to invite you to our Taxand Global Virtual Transfer Pricing Conference on Thursday 24 February 2022.

We will be presenting short panel discussions focusing on relevant 'Hot Topics' throughout Europe and Asia from 09:00 – 12:00 CET and in the Americas from 15:00 – 16:30 CET.

Speakers: Canada, China, France, Germany, India, Indonesia, Italy, Malaysia, Mexico, Switzerland & US.

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AGENDA

Thursday 24 February 2022:TIMES CET - Morning sessions

09:00 - 09:10 Welcome to the Taxand Global Transfer Pricing Virtual Conference – [Stefano Bognandi \(Italy\)](#)

09:10 - 10:00 Procurement and distribution activities in Asia – Practical experience from European clients

- Operations, intragroup flows and transfer pricing compliance
- Asian specificities affecting the transfer pricing policies
- The role of regional hubs

[Speakers: Fabien Billiaert \(France\), Sandrine Woirnesson \(Kiabi Group\) and Aaron Meneghin \(Valentino\)](#)

10:00 - 10:15 Break

10:15 - 11:00 Strategic planning perspectives

- Implementation of the DEMPE concept in Asian countries
- HQ and regional service charges
- Supply chain reorganisation

[Speakers: Michael Puls \(Germany\), Sarah Chew \(Malaysia\), Eve Xiao \(China\) and Rohit Jain \(India\)](#)

11:00 - 11:15 Break

11:15 - 11:55 An example of concluded MAP case

[Speakers: Permana Adi Saputra \(Indonesia\) and Alberto Lissi \(Switzerland\)](#)

11:55 - 12:00 Closing remarks – [Stefano Bognandi \(Italy\)](#)

AGENDA

Thursday 24 February 2022: TIMES CET – Afternoon Sessions

- 15:00 - 15:10 Welcome & Introduction - Another pandemic? New tax reforms are multiplying at a fast rate across the Globe. How can we prepare for the new "variants"? A practical overview on transfer pricing changes across the Americas. - [Fabrizio Lolliri \(US\)](#)
- 15:10 - 15:30 A helicopter view of the US, Canada and Mexico - New and upcoming Transfer Pricing rules and changes
- 15:30 - 15:50 A pandemic within a pandemic? - Short and long-term impact of COVID-19
- 15:50 - 16:10 Plan, defend, fix and repeat – the new “normal”? – A practical case study on complexities and sustainability of tax and TP planning
- 16:10 - 16:25 Q&A
- [Speakers: Fabrizio Lolliri \(US\) Steve Suarez \(Canada\) and Enrique Ramirez Figueroa \(Mexico\)](#)
- 16:25 - 16:30 Closing remarks – [Fabrizio Lolliri \(US\)](#)