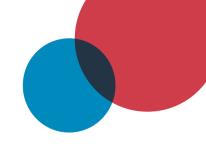






Presentation Skills



- Choose a topic
 - Do your research
 - Information must be relevant.
- Know your audience
 - Find out their needs and expectations
 - Present only what the audience needs to know
 - Manage their expectations. Be clear about what you are trying to achieve.
- Consider the time constraint
 - Determine how much information the audience could take in a limited period of time.



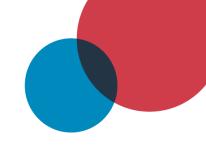
Presentation Skills

- Make an outline of your presentation
 - There must be a logical progression of ideas and clear development of the topic

Beginning Middle End



Communications Elements





Words/Language

Keep sentence and paragraph construction simple and short

7%



Tone of voice

Pitch

Rate

Quality

38%



Your Body Speaks

Stance

Movement

Gesture

Eye Contact

Make it Natural

55 %



Technical Presentation – Design Guidelines



- Design Guidelines
 - Make them visible
 - 1 visual = 1 main point
 - Keep it simple
 - Use carefully
 - Make them consistent
 - Use different types of aides

- Display Tips
 - Display a visual just before you are ready to talk about it
 - Maintain eye contact
 - Display it long enough
 - Don't block the visual
 - Display the correct visual
 - Have them ready
 - Rehearse
 - [have a back up plan]



Presentation Skills

- Be prepared
- Practice
- Engage the audience
- Relax
- Accept that you will make mistakes

"Source: Nikki Stone, 5 Secret to Looking Confident While Speaking in Public, Huffington Post 1/24/14"





ABOUT TAXAND

Taxand is the world's largest independent tax organisation with more than 400 tax partners and over 2,000 tax advisors in nearly 50 countries. Taxand focuses on delivering high quality, integrated tax advice, free from conflict creating audit work. Taxand advisors work together to deliver global tax services for clients.

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