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*presents*

# ASIA TAX EXECUTIVES' FORUM 2009

*What tax departments can achieve in the downturn*



MAY 13TH & 14TH 2009  
SHANGRI-LA HOTEL, SINGAPORE

International Tax Review's Asia Tax Executives' Forum will help you to:

- Set your tax priorities for the months ahead
- Deal with trends in key topics such as transfer pricing and tax controversy
- Equip your team with strategies to help your business in 2009 and 2010
- Establish where tax administrators will be focusing their compliance efforts in the year ahead
- Focus on significant issues and developments in critical jurisdictions, such as China and India

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## ASIA TAX EXECUTIVES'

WHAT TAX DEPARTMENTS CAN

May 13th &amp; 14th 2009, S

**Why attend this conference**

The economic downturn has put tax directors under pressure, as company managements are challenging tax departments to achieve more tax efficiency. The Asia-Pacific region is no exception to this situation.

Countries throughout the area are using tax policy to deal with faltering economies. Some have cut income tax rates, others have introduced new reliefs, more are amending regulations to help companies during a difficult time.

At the same time, regular tax business continues. India's courts continue to produce judgements that have significant implications for multinationals; China keeps up the development of its tax system with the recent publication of transfer pricing rules. The conference will include separate panels on both countries.

Other jurisdictions have used tax policy to deal with faltering economies. Delegates to the Asia Tax Executives' Forum in Singapore, which is being held in cooperation with Tax Executives' Institute, the largest organisation of in-house professionals in the world, will get the chance to discuss and debate these issues with taxpayers, officials and advisers.

The conference will also include panels on business restructuring, transfer pricing, managing a tax department in an economic downturn, tax audits and dispute resolution, international tax issues and their effects on Asia and global liquidity and cash generation.

**DAY ONE: 13TH MAY 2009**

08.30	<b>Registration</b>	1.45	<b>CHINA: WORKING WITH THE NEW TAX SYSTEM</b>
09.00	<b>Introduction</b> <b>Ralph Cunningham</b> , Managing Editor, <i>International Tax Review</i>		<ul style="list-style-type: none"> <li>• <i>The good and bad of the tax system since January 2008</i></li> <li>• <i>How to achieve full compliance</i></li> <li>• <i>Structuring inbound and outbound investments in a tax-efficient way</i></li> <li>• <i>Indirect taxes</i></li> <li>• <i>Anti-avoidance efforts: a change in thinking about substance v form?</i></li> <li>• <i>Special Tax Adjustments Regulations</i></li> </ul>
09.10	<b>Keynote address</b> <b>Peter Barnes</b> , International Tax Counsel, <b>GE</b>		
09.30	<b>ASIA PACIFIC AND GLOBAL TAX CONSIDERATIONS IN THE CURRENT ECONOMIC ENVIRONMENT</b> <ul style="list-style-type: none"> <li>• <i>Business restructuring taxation</i></li> <li>• <i>Optimizing tax costs of doing business in Asia Pacific</i></li> <li>• <i>New financing alternatives</i></li> <li>• <i>Dealing with increasing anti-avoidance efforts of the tax authorities in Asia Pacific</i></li> <li>• <i>Transfer pricing in a declining market</i></li> <li>• <i>Preserving and utilizing losses</i></li> <li>• <i>Acquiring troubled business/assets</i></li> <li>• <i>Debt restructuring taxation</i></li> </ul>		<p><b>Stephen Nelson, King &amp; Wood</b>, (Chair) <b>Tony Fay</b>, Head of Tax and Treasury, <b>American International Assurance (AIA)</b></p>
	<b>Eric Roose, White &amp; Case</b> , (Chair) <b>Sharon Tan</b> , Senior Tax Director-Asia Pacific, <b>Nike</b> <b>Jeff Vanderwolk, Merrill Lynch</b> <b>Yongjun Peter Ni, White &amp; Case</b>	3:00	<b>Coffee break</b>
10:45	<b>Coffee break</b>		
11.15	<b>PERMANENT ESTABLISHMENT ISSUES</b> <ul style="list-style-type: none"> <li>• <i>Managing the risk of carrying on business through employees</i></li> <li>• <i>Treaty and country perspectives</i></li> <li>• <i>The intersection of permanent establishment and transfer pricing</i></li> <li>• <i>Managing the risk of carrying on business through an agent</i></li> </ul>		<p><b>Mukesh Butani, BMR Advisors, Taxand India</b>, (Chair) <b>David Sutherland</b>, Managing Director, <b>Morgan Stanley, Asia Limited</b> <b>Kristy Ton</b>, Director of Tax, <b>Corning</b> <b>Prijohandojo Kristanto, Prijohandojo, Boentoro &amp; Co., Taxand Indonesia</b></p>
	<b>Steve Towers, Deloitte</b> , (Chair) <b>Fred Lo</b> , Asia Pacific Tax Director, <b>Covidien</b> <b>Yolanda Li</b> , Senior Tax Manager, APAC, <b>ASML</b>	4.45	<b>Closing remarks</b>
12:30	<b>Lunch</b>	5.00	<b>End of day one and cocktail reception</b>

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Email [registrations@legalmediagroup.com](mailto:registrations@legalmediagroup.com) or  
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# IVES' FORUM 2009

ACHIEVE IN THE DOWNTURN

Shangri-la Hotel, Singapore

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## DAY TWO: 14TH MAY 2009

09.00 Registration

### 09.30 INTERNATIONAL TAX PLANNING

- *Liquidity: the tax issues around cash generation*
- *Dealing with debt*
- *Local rules on net operating losses*
- *Tax and financing: new planning ideas for the downturn*
- *Cash repatriation strategies*

**Andrew Windheim, JP Morgan**

10:45 Coffee break

### 11.15 MANAGING YOUR TAX DEPARTMENT DURING AN ECONOMIC DOWNTURN

- *Deciding your priorities*
- *What the increased emphasis on financial reporting means for how you work with accounting colleagues*
- *Management's expectations of the tax department now and how they differ from the good times*
- *How you decide what skills you and your team need*
- *Getting value from your external advisers*

**Dr. Veerinderjeet Singh, Taxand Malaysia** (Chair)  
**Marina Capel**, Head of Tax, **Thomson Reuters Asia**  
**Amit Bhalla**, Regional Tax Director, Asia, **Nortel Networks**  
**Leon Kwong Wing, KhattarWong, Taxand Singapore**

12:30 Lunch

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### 1.45 INDIA: CHALLENGES FOR INTERNATIONAL INVESTORS

- *M&A in India since the economic downturn and Satyam*
- *The impact of the Vodafone decision*
- *A roundup of other important cases: takeaways from the Coca-Cola, Steel Authority of India, Ikea and other decisions*
- *Prospects for reform of the Indian cross-border tax system*

**Bill Thomson**, Director, Taxes, Asia Pacific Region, **TimeWarner**  
**Kaushal Tikku**, Head of Group Taxation, **Hutchison Whampoa**  
**R Mani**, Tax Director, **Tata Steel**

3:00 Coffee break

### 3.15 TRANSFER PRICING

- *Documentation policy and practice*
- *Enforcement*
- *Dispute resolution: some personal experiences*
- *Transfer pricing and indirect taxes developments*
- *Advance pricing agreements: who has them and how they are working*

**David Weisner, Citi**

4.30 Closing remarks

4.45 Conference close

### Who should attend:

International and national tax firms  
 In-house corporate tax advisers and directors  
 Finance directors  
 Accountants  
 Lawyers  
 Tax consultants

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May 13th & 14th, Shangri-la Hotel, Singapore

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**ADMINISTRATIVE INFORMATION:**

**CANCELLATION POLICY:** If you cannot attend you must cancel your registration in writing by 17th April 2009 to receive a refund less a 10% administration charge. Cancellations received after 17th April 2009 are liable for the full conference fee. You may send a substitute to attend in your place at no extra charge, however we must know by 12th May 2009 via email. We cannot accept verbal cancellations. If you make your booking via the telephone, you are automatically adhering to our terms and conditions.

**REGISTRATION FEE:** The registration fee includes participation in the conference, lunches, and documentation material, which will be distributed at the beginning of the event.

**TRAVEL & ACCOMMODATION:** Delegates are responsible for the arrangement and payment of their own travel and accommodation.

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