



## KEY TAXAND FACTS

### WHO WE ARE...

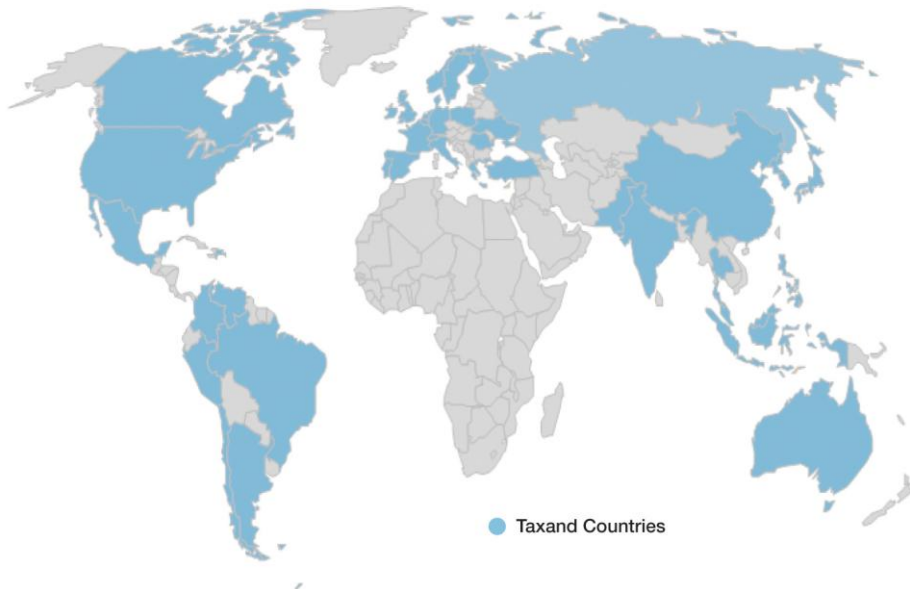
Taxand was founded in 2005 by an entrepreneurial group of tax firms with the common goal of delivering advice on a global scale.

Now a global organisation of over 2,000 senior tax specialists from leading independent tax firms, Taxand is the trusted partner of hundreds of corporations from Fortune 1000 companies, to mid-market nationals across nearly 50 countries on all continents.

### WHY WE'RE DIFFERENT...

In today's changing, business world, companies are increasingly required to separate their tax advisor from their audit provider; either by law or as a matter of best practice.

With Taxand's global organisation of independent firms (free of audit practices), companies are guaranteed conflict-free delivery while also benefiting from partner-led, tailored advice, on complex tax issues. Our focus is on delivering strategic, practical tax advice, fast.



### RECENT COMMENT

#### 'Eurotaxes' (August 2010)

Taxand comments on EU proposals for Europe-wide taxes:

*"This type of blanket tax is simply too complicated to implement and would require a fundamental overhaul in country-specific tax policy. In the current global economy where there is a very real need to focus on recovery, an overhaul of global tax harmonisation appears still to be light years away."*

#### Tax Simplification (July 2010)

Taxand comments on the proposal of a UK tax simplification office:

*"Today's announcement is a welcome first step in the global simplification of tax systems and is likely to fire the gun for other jurisdictions who will seek similar reforms. In a survey conducted across Taxand advisors, nearly half (48%) identified complex tax rules and legislation as the key disincentive in attracting investment. Surprisingly, just 20% believed that high corporate income tax rates were the most important factor in discouraging inward investment."*

#### Dispute Resolution in Asia (May 2010)

Taxand comments on the dispute resolution process in Asia:

*"In order to initiate an effective dispute resolution process in Asia, it is essential that some key principles are adhered to. Still, without a clear and objective approach to resolution from the authorities, progression in this area is likely to remain frustrating."*

### KEY FACTS

- ❖ Only global independent organisation solely focused on tax
- ❖ One Global Brand, One Board, One Global Executive Committee
- ❖ Made up of leading, independent tax firms in 48 countries
- ❖ 300+ tax partners
- ❖ 2,000+ leading advisors
- ❖ 95% of Taxand countries ranked in the ITR's World Tax Guide 2010
- ❖ Our tax specialists worldwide develop responses to OECD discussions that inform and provide insight into key issues

### GLOBAL TAX EXPERTISE

- ❖ International Tax
- ❖ Compensation, Equity & Employment Tax
- ❖ Indirect Tax
- ❖ Transfer Pricing
- ❖ Transaction Tax
- ❖ Tax Litigation
- ❖ Individual Tax
- ❖ Real Estate Tax

### LATEST TOP DEAL

- ❖ All tax consultancy work across 11 countries around the **4 billion euro Alstom / Schneider acquisition of Areva T&D**, the provider of solutions to bring electricity from the source onto power grids worldwide.



## KEY TAXAND FACTS

## KEY SPOKESPEOPLE

Name	Taxand Responsibility	Areas of Expertise
<b>Frédéric Donnedieu de Vabres</b>	Chairman and Board member	Global, European & Transaction Tax perspective
<b>Mukesh Butani</b>	Board member	Global & Asian perspective
<b>Manuel Candal</b>	Board member	LATAM perspective
<b>Ricardo Gomez</b>	Board member	Global & Iberian perspective
<b>Bob Lowe</b>	Board member	Global & North American perspective
<b>David Pert</b>	Board member	Global & UK perspective
<b>Alex Sulkowski</b>	Board member	Global & Luxembourg perspective
<b>Veerinderjeet Singh</b>	Board member	Global & Asian perspective
<b>Dennis Xu</b>	Board member	Global & Chinese perspective
<b>Antoine Glaize</b>	Global service line leader	Transfer Pricing
<b>Richard Baxter</b>	Global service line leader	Indirect Tax
<b>Keith O'Donnell</b>	Global service line leader	Real Estate
<b>Ernie Perez</b>	Global service line leader	International Tax
<b>Sarah Pickering</b>	Global service line leader	Compensation, Equity and Employment Tax

## LATEST TAXAND NEWS

July 2010

**Taxand appoints new Global Indirect Tax leaders**

Richard Baxter, a Managing Director with Taxand UK, Alvarez & Marsal Taxand, has been appointed the new leader of the Global Indirect Tax Service Line.

Richard brings more than 20 years of indirect tax experience to the role. Over the course of his career he has led global assignments with a focus on international VAT for major US and European multinational companies.

Richard will be supported by Alain Recoules, a partner with Taxand France, Arsene Taxand, as Deputy Leader of the Taxand Global Indirect Tax Service Line.

April 2010

**Taxand celebrate their 5th birthday at annual conference in Berlin**

Hosted by Luther, Taxand Germany, this year's Taxand Global Conference took place at the Grand Hyatt in Berlin, from the 14th to the 16th April.

Over 125 global Taxand clients attended alongside 250 Taxanders, to present and participate in a range of sessions focused on how to handle complex tax issues as businesses worldwide move into a new era of cooperation and transparency of tax planning.

## RANKINGS &amp; RECENT AWARDS

- ❖ 95%+ Taxand countries ranked in the ITR's 2010 World Tax Guide of leading tax firms
- ❖ 30 ranked in the ITR 2010 annual poll to the world's leading tax planning practices
- ❖ 33 ranked in the ITR 2010 annual poll as leading tax transactional practices
- ❖ Legal 500, Chambers, PLC Which Lawyer, Legal Media Group, Who's Who Legal & more
- ❖ Taxand named ITR's **European Indirect Tax Firm of the Year 2010**
- ❖ **Won 4 ITR National Tax Firm of the Year awards 2010** in Greece, Portugal, Spain and Ukraine and Poland named **National Transfer Pricing Firm of the Year 2010**
- ❖ **Won 10 ITR National Tax Firm of the Year awards 2009** in Australia, Cyprus, Greece, Ireland, Japan, Luxembourg, Malta, Spain, Turkey and the Ukraine
- ❖ **Won 4 ITR National Transfer Pricing Firm of the Year awards 2009** in India, France, Malaysia and the Ukraine
- ❖ **Won 6 further ITR awards in 2009:** Asia Best Newcomer of the Year award, Latin America Tax Firm of the Year, North American Tax Restructuring Firm of the Year, Argentinean Tax Litigation Firm of the Year, Latin America Tax Litigation Firm of the Year, Case of the Year in India for exceptional work with Sony
- ❖ In total Taxand has **won 26 awards** in 2009/2010

## CONTACT US

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