



GLOBAL TRANSFER PRICING



Managing effective tax rates and optimising pricing structures are essential for today's competitive multinational and mid-market companies. Businesses can't afford the surprise of unexpected and costly transfer pricing adjustments. Taxand's global team of dedicated experts helps you approach transfer pricing not merely as a matter of risk management, but also as a highly effective international tax planning tool, taking all areas of taxation into account.

OUR PERSPECTIVE

Transfer pricing is by nature an international tax matter. In the last few years it has become one of the most relevant areas of concern for organisations operating across borders. As an international tax planning tool and a mechanism for managing risk, your global transfer pricing policy must be consistent with your business model—and must apply across all jurisdictions in which you operate.

OUR APPROACH

Well structured transfer pricing policies can increase efficiency and reduce effective tax rates. Taxand's expert advisors possess a deep knowledge of advanced transfer pricing optimisation approaches and the capability to adapt those approaches to real-world business constraints. We remain continually apprised of the

latest intangible asset valuation techniques, routinely carry out robust economic analyses to support pricing policies and maintain strong, productive relationships with local tax authorities. Our independence advantage means we can act quickly to deliver the answers you need and work with your auditors, conflict-free, to address the issues we uncover.

Whether you require support to satisfy documentation requirements in multiple jurisdictions or assistance with advance pricing agreements, or whether you aim to optimise the tax associated with your intangible asset valuations or resolve disputes, Taxand has the capacity, experience and knowledge to act quickly to meet your needs.



PRACTICAL ADVICE, RESPONSIVELY DELIVERED

The old observation that every challenge contains an opportunity holds true in the arena of transfer pricing. Taking a decisive, well informed approach to transfer pricing improves the safety of your tax position and allows you to forecast more accurately and allocate resources more efficiently—all contributing to your competitive and bottom-line advantage.

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OUR GLOBAL FOCUS ON TRANSFER PRICING

At Taxand we deliver:

- ❖ global design and value chain optimisation services
 - risk management
 - intellectual property tax management
 - global restructuring
 - tax leakage minimisation
- ❖ tax optimised valuation services
 - intangible assets valuation
 - assessment of arm's length royalty rates
- ❖ dispute resolution services
 - audit support
 - negotiation of mutual agreements and arbitration procedures
 - expert testimony
- ❖ advance pricing agreement services
 - unilateral bilateral and multilateral APAs
 - negotiation with relevant tax authorities
- ❖ documentation services
 - global, regional and local documentation
 - transfer pricing documentation related to goods, services and intangibles
 - economic analyses including benchmarking studies
 - reconciling actual transfer pricing position and defensive policies

YOUR TAXAND GLOBAL TRANSFER PRICING TEAM

Taxand's worldwide transfer pricing team is made up of multi-jurisdictional and local tax experts who understand in depth the transfer pricing regulations and administrative practices at work in countries where multinational organisations operate. We deliver proactive transfer pricing advice, working in close cooperation with colleagues in other areas of taxation—including VAT and customs in particular—as well as legal advisors, to possess the full picture and maximise your tax advantage.

Drawing on broad collective industry knowledge, our tightly knit, truly global network provides transfer pricing support, advice and implementation services to the largest corporations on the planet, with clients throughout the Global 1,000 and beyond.

To discover how Taxand can deliver your global transfer pricing advantage, contact your nearest Taxand transfer pricing advisor.

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ABOUT TAXAND

Taxand provides high quality, integrated tax advice worldwide. Our tax professionals, nearly 400 tax partners and over 2,000 tax advisors in nearly 50 countries—grasp both the fine points of tax and the broader strategic implications, helping you mitigate risk, manage your tax burden and drive the performance of your business.

We're passionate about tax. We collaborate and share knowledge, capitalising on our collective expertise to provide you with high quality, tailored advice that helps relieve the pressures associated with making complex tax decisions.

We're also independent—ensuring that you adhere both to best practice and to tax law and that we remain free from time-consuming audit-based conflict checks. This enables us to deliver practical advice, responsively.

Visit www.taxand.com to access more than 2,000 leading Taxand advisors across nearly 50 countries.

